

2023-24 ISNA PARTNERSHIPS

ISNA is excited to provide the following all-inclusive partnership packages for the 2023-24 partnership year. Packages include the following benefits. For more information or questions, please reach out to admin@indianasna.org.

BRONZE PARTNER - \$350

- Ability to participate in ISNA-hosted webinars
- Featured as a listed sponsor on ISNA's website
- Annual licensing rights to utilize ISNA Logo
- Annual membership in ISNA

SOLE PROPRIETOR PARTNER - \$1,500

*Available for a small business with one to three employees/contractors only.

- Half (1/2) booth at the 2023 Indiana School Nutrition Industry Expo with designation as a "Sole Proprietor Partner". ** Booth assigned by ISNA
- One complimentary partner registration at the Annual Conference
- Ability to purchase a ticket to Presenting Partner's Dinner
- Ability to purchase a ticket to President's Dinner
- One complimentary partner registration at the 2024 Summit - Table can be purchased at an additional cost
- Name recognition in commercial video loop at the Annual Conference
- Ability to provide an educational article for one ISNA Newsletter
- Name recognition in ISNA's Newsletter once annually
- Name and email access to ISNA's membership directory
- Ability to participate in ISNA-hosted webinars
- Featured as a listed sponsor on ISNA's website
- Annual licensing rights to utilize ISNA Logo
- Annual membership in ISNA

SILVER PARTNER - \$1,200

- Half (1/2) booth at the 2023 Indiana School Nutrition Industry Expo with designation as a "Silver Partner". ** Booth assigned by ISNA unless you are booking along with your broker
- One complimentary partner registration at the Annual Conference
- Ability to purchase tickets to Presenting Partner's Dinner
- Ability to purchase tickets to President's Dinner
- Name recognition in commercial video loop at the Annual Conference
- Name recognition in ISNA's Newsletter once annually
- Name access to ISNA's membership directory
- Ability to participate in ISNA-hosted webinars
- Featured as a listed sponsor on ISNA's website
- Annual licensing rights to utilize ISNA Logo
- Annual membership in ISNA

GOLD PARTNER - \$1,850

- One (1) traditional booth at the 2023 Indiana School Nutrition Industry Expo with designation as a "Gold Partner".
- Two complimentary partner registrations at the Annual Conference
- Ability to purchase tickets to Presenting Partner's Dinner
- Ability to purchase tickets to President's Dinner
- One complimentary partner registration at the Summit - Table can be purchased at an additional cost
- Name recognition in commercial video loop at the Annual Conference
- Ability to provide an educational article for one ISNA Newsletter
- Linked logo recognition in ISNA's Newsletter once annually
- Name access to ISNA's membership directory
- Ability to post an original pre-recorded webinar for ISNA's website
- Ability to participate in ISNA-hosted webinars
- Featured as a listed sponsor on ISNA's website
- Annual licensing rights to utilize ISNA Logo
- Annual membership in ISNA

PLATINUM PARTNER - \$3,000

- One (1) traditional booth at the 2023 Indiana School Nutrition Industry Expo with designation as a "Platinum Partner"
- Opportunity to provide additional sponsorship of ISNA Board Meeting (at partner expense - only three available)
- Two (2) complimentary partner registrations and one (1) table at the 2024 Summit Workshop
- Sponsor of Fun Night Event - Partner may provide gift(s) for winners
- Spot at exclusive Prized Partners Reception prior to President's Dinner
- Listing as a Session Sponsor for a main session at the Annual Conference
- Inclusion of an item in the "Conference Bag" provided to Annual Conference registrants. **Provided by partner
- Three complimentary partner registrations at the Annual Conference
- Three complimentary tickets to President's Dinner
- Ability to purchase additional tickets to President's Dinner
- Ability to purchase tickets to Presenting Partner's Dinner
- Static logo in commercial video loop at the Annual Conference
- Ability to provide an educational article for each ISNA Happenings
- Ability to share company updates/information through ISNA's Newsletter once annually
- Linked logo recognition in ISNA's Newsletter twice annually
- Name and email access to ISNA's director membership directory
- Ability to post one original pre-recorded webinar for ISNA's website
- Ability to participate in ISNA-hosted webinars
- Featured as a scrolling link on ISNA's website w/ logo
- Annual licensing rights to utilize ISNA Logo
- Annual membership in ISNA

DIAMOND PARTNER - \$5,500

- Double booth at the 2023 Indiana School Nutrition Industry Expo with designation as a "Diamond Partner"
- Two (2) complimentary partner registrations and one (1) large double table at the 2024 Summit Workshop
- Recognition as sponsor of conference mobile site
- Recognition as Sponsor of a snack/beverage break with the opportunity to provide a snack/beverage
- Sponsor of Director's Day Lounge
- Logo used on a portion of conference registrant lanyards
- Ability to facilitate one 30-minute "Innovation Session" at Annual Conference
- 5-minute live speaking opportunity at Annual Conference*
- One pre or post-conference email to director registrants
- Opportunity to provide a 30-second commercial spot for use at the Annual Conference
- Opportunity to provide additional sponsorship of ISNA Board Meeting (at partner expense - only three available)
- Sponsor of Fun Night Event - Partner may provide gift(s) for winners
- Spot at exclusive Prized Partners Reception prior to President's Dinner
- Listing and recognition as Sponsor for a main session at the Annual Conference
- Inclusion of an item in the "Conference Bag" provided to Annual Conference registrants. **Provided by partner
- Four complimentary partner registrations at the Annual Conference
- Four complimentary tickets to the President's Dinner
- Ability to purchase additional tickets to President's Dinner
- Ability to purchase tickets to the Presenting Partners Dinner
- Ability to provide an educational article for each ISNA Newsletter
- Linked logo recognition in all ISNA Newsletters
- Ability to share company updates/information through ISNA's Newsletter twice annually
- Name and email access to ISNA's director membership directory
- Ability to create original pre-recorded webinars for ISNA's website
- Ability to participate in ISNA-hosted webinars
- Featured on the home page of ISNA's website w/ logo
- Annual licensing rights to utilize ISNA Logo
- Annual membership in ISNA

PRESENTING PARTNER - \$15,000

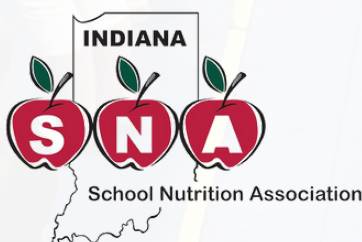
- One (1) extra large focal booth at the 2023 Indiana School Nutrition Industry Expo with designation as a "Presenting Partner"
- Recognition as a title sponsor of Presenting Partners Dinner
- Logo on conference giveaway item for all director attendees
- Three (3) complimentary partner registrations and one (1) large double table at the 2024 Summit Workshop
- Recognition as sponsor of conference mobile site
- Recognition as Sponsor of a snack/beverage break with the opportunity to provide a snack/beverage
- Sponsor of Director's Only Day Lounge
- Logo used on a portion of conference registrant lanyards
- Ability to facilitate one 30-minute "Innovation Session" at Annual Conference
- 5-minute live speaking opportunity at Annual Conference
- One pre or post-conference email to director registrants
- Opportunity to provide a 30-second commercial spot for use at the Annual Conference
- Opportunity to provide additional sponsorship of ISNA Board Meeting (at partner expense - only three available)
- Sponsor of Fun Night Event - Partner may provide gift(s) for winners
- Spot at exclusive Prized Partners Reception prior to President's Dinner
- Listing and recognition as Sponsor for all main sessions at the Annual Conference
- Inclusion of an item in the "Conference Bag" provided to Annual Conference registrants. **Provided by partner
- Four complimentary partner registrations at the Annual Conference
- Four complimentary tickets to the President's Dinner
- Ability to purchase additional tickets to President's Dinner
- Complimentary tickets to the Presenting Partners Dinner
- Ability to provide an educational article for each ISNA Newsletter
- Linked logo recognition in all ISNA Newsletters
- Ability to share company updates/information through ISNA's Newsletter twice annually
- Name and email access to ISNA's director membership directory
- Ability to create original pre-recorded webinars for ISNA's website
- Ability to participate in ISNA-hosted webinars
- Featured on the home page of ISNA's website w/ logo
- Annual licensing rights to utilize ISNA Logo
- Annual membership in ISNA

To register as a partner for the 2023-24 year, visit us online at indianasna.org

Questions? Reach out to us by email at admin@indianasna.org



Scan the QR code to
renew today!



indianasna.org



PARTNERSHIP OPPORTUNITIES

2023 - 2024

	Bronze	Sole-Proprietor Partner	Silver	Gold	Platinum	Diamond	Presenting
	\$350	\$1,500	\$1,200	\$1,850	\$3,000	\$5,500	\$15,000
Booth at the 2023 ISNA Annual Conference		1/2 Booth	1/2 Booth	Full Booth	Full Booth	Double Booth	XL Focal
Recognition as a title sponsor of Presenting Partners Dinner							X
Keynote speaker sponsor							X
Logo on conference giveaway item for director attendees							X
Recognition as sponsor of conference mobile site						X	X
Sponsor of a Snack/beverage Breaks- partner to provide snack/beverage						X	X
Sponsor of Director's Only Day Lounge						X	X
Logo used on portion of conference registrant lanyards						X	X
Ability to facilitate one 30 minute "Innovation Session" at Annual Conference						X	X
5 minute live speaking opportunity at Annual Conference						X	X
One pre or post conference email to director registrants						X	X
Opportunity to provide a 30 second commercial spot for use at the Annual Conference						X	X
Opportunity to provide additional sponsorship of ISNA Board Meeting (at partner expense - only three available)					X	X	X
Recognition in commercial video loop at Annual Conference		Name	Name	Name	Logo	Commercial/Logo	Commercial/Logo
Sponsor of Fun Night Event - **Partner may provide gift(s) for winners		Participant	Participant	Participant	X	X	X
Spot at exclusive Prized Partners Reception prior to President's Dinner					X	X	X
Listing and recognition as a Session Sponsor for a main session at the Annual Conference					X	X	X
Inclusion of an item in the "Conference Bag" provided to Annual Conference registrants					X	X	X
Complimentary partner registrations at the annual conference		1	1	2	3	4	4
Complimentary Tickets to President's Dinner					3	4	4
Ability to purchase tickets to the President's Dinner		X	X	X	If Needed Beyond Complimentary	If Needed Beyond Complimentary	If Needed Beyond Complimentary
Ability to provide an educational article for ISNA newsletter		1		1	1	ALL	ALL
Ability to share company information through ISNA's newsletter					1	2	2
Ability to purchase tickets to the Presenting Partner's Dinner		X	X	X	X	X	Complimentary
Complimentary partner registration at the 2024 ISNA Summit		1 (No Table)		1 (No Table)	2 (Includes 1 Table)	2 (Includes 2 tables)	3 (Includes 2 tables)
Recognition in ISNA's newsletter		1	1	1	2	ALL	ALL
Access to membership directory		Name/Email	Name	Name	Name/Email	Name/Email	Name/Email
Ability to create original pre-recorded webinars for ISNA's website				X	X	X	X
Ability to participate in ISNA-hosted webinars	X	X	X	X	X	X	X
Featured on ISNA's website	Listed	Listed	Listed	Listed	Scrolling Logo with Link	Home Page	Home Page
Annual licensing rights to utilize ISNA Logo	X	X	X	X	X	X	X
Annual Membership in ISNA	X	X	X	X	X	X	X
Ability to purchase partner registrations at the annual conference	X	X	X	X	X	X	X

OVERVIEW OF ISNA CONFERENCE EVENTS

- **Prized Partners Reception** – a sophisticated 60-minute cocktail affair tailored for our esteemed Platinum, Diamond, and Presenting Partners. This event offers a rare opportunity for these valued partners to engage in meaningful conversations and networking solely with director-level members who are registered for the conference. The reception provides a platform for fostering connections, sharing insights, and exploring collaborative opportunities. As a token of our appreciation, each director and partner will receive two complimentary drinks. This event is not designed for partners to bring materials other than a small paper document if they would like, but rather a time for partners to engage with decision-makers in a relaxed atmosphere.
- **President's Reception** – a lively 30-minute gathering designed for all full conference registrants and those partners who purchased or received complimentary tickets to the President's Dinner. This engaging event offers a unique opportunity for attendees to come together, exchange ideas, and forge connections within the vibrant foodservice community. Open to all who have contributed to the President's Dinner, the reception sets the stage for fostering new relationships and strengthening existing ones. Please note that this gathering features a cash bar, allowing guests to choose their preferred refreshments as they enjoy the convivial atmosphere. Join us for a spirited evening of networking, collaboration, and celebration within the world of food service excellence.
- **President's Dinner** – an exquisite evening dedicated to honoring excellence and fostering community within the ISNA family. This remarkable Thursday event, reserved for all full conference registrants and those partners who purchased or received complimentary tickets to the President's Dinner, stands as a testament to your commitment to the industry. As you indulge in a sumptuous dining experience, we will also take this moment to celebrate the ISNA Award winners, individuals who have displayed exceptional dedication and innovation in their respective fields. Their achievements serve as an inspiration to us all, reflecting the values that drive our collective success.
- **Director's Day Lounge** – is an exclusive haven designed for Food Service Director-level members attending the conference. This dedicated small space offers a tranquil retreat where these leaders can recharge, both themselves and their devices. Equipped with comfortable seating, the lounge provides a quiet environment ideal for making important calls or simply taking a moment to relax. Complimentary coffee and light refreshments are available to keep attendees energized throughout the event, ensuring that their time at the conference is as productive and enjoyable as possible.
- **Presenting Partner's Dinner** – an evening dedicated to honoring excellence and fostering community within the ISNA family. This remarkable Wednesday event, reserved for all full conference registrants and those partners who purchased or received complimentary tickets to the Presenting Partner's Dinner, stands as a testament to your commitment to the industry.

